

5.4 Servicii omologate: **1**

Nr. Crt.	Contract de cercetare / Contract comercial Beneficiar	Rezultat	Termen raportare / Predare (luna)	Date tehnice	Domeniu de utilizare
1.	<p><i>Transnational Cooperation of Clusters active on Agro-Food, based on Smart Specialization Approach in Danube region - Danube S3 Cluster</i></p> <p>Cod proiect DTP2-004-1.1 call 2 Subsidy Contract din data de 25.07.2018 CD 751/2018-2021</p> <p>Autoritate contractantă: Hungarian Ministry of Finance, hosting Managing Authority / Joint Secretariat of Danube Transnational Programme</p> <p>Partnership agreement: încheiat de INMA cu Agenția pentru Dezvoltare Regională Sud Muntenia (lead partner) în data de 11.04.2018.</p> <p>Beneficiar: IND AGRO VEST Cluster</p>	<p>Omologare serviciu:</p> <p>Realizare audituri de inovare pe baza metodologiei elaborate în cadrul proiectului Danube S3 Cluster</p> <p>Număr dosar: 66</p>	Iunie 2019	<p>Serviciul constă în:</p> <ul style="list-style-type: none"> - identificarea clusterelor din România din domeniul agro-food și a membrilor acestora care au potențial de inovare și care sunt interesați în creșterea gradului de inovare, colaboratori INMA; - trimiterea chestionarului aferent auditului, tradus în limba română, pentru a fi analizat de clusterelor / membrii acestora în vederea pregătirii datelor necesare auditului; - intervievarea reprezentanților clusterelor sau a membrilor acestora pe baza chestionarului on-line (Fig.1-exemplu Pilonul 5 „Innovation results”) dezvoltat în cadrul proiectului, structurat pe 5 piloni și acordarea de către interviuat a unui scor pentru fiecare întrebare; - menționarea în chestionar a documentelor / surselor care susțin acordarea scorului / întrebare, la secțiunea “Notes”; - introducerea datelor colectate în timpul fiecărui interviu în platforma on-line dezvoltată în cadrul proiectului și generarea graficelor de tip „spider” pentru fiecare din cei 5 piloni menționați (Fig.2 -exemplu Pilon „Innovation profile”); - analizarea rezultatelor obținute pentru fiecare audit de inovare, elaborarea rapoartelor de audit de inovare pe baza template-ului dezvoltat în cadrul proiectului, identificarea punctelor tari și a celor slabe precum și a barierelor pentru inovare și menținerea recomandărilor de îmbunătățire specifice pentru fiecare pilon și a concluziilor în vederea îmbunătățirii gradului de inovare la nivelul fiecărui cluster sau membru al clusterului auditat. 	Este un serviciu prin care se realizează audituri de inovare pentru clusterelor din domeniul agro-food și a membrilor acestora, de către auditorii din INMA.

Nr. Crt.	Contract de cercetare / Contract comercial Beneficiar	Rezultat	Termen raportare / Predare (luna)	Date tehnice	Domeniu de utilizare																																																																																																									
				<table border="1"> <thead> <tr> <th colspan="2">5 Innovation results</th> <th>totally disagree</th> <th>disagree</th> <th>neither agree nor disagree</th> <th>agree</th> <th>totally agree</th> </tr> </thead> <tbody> <tr> <td>5.1</td> <td>Products and services offered by the cluster cover the entire value chain of the agro-food sector.</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>x</td> </tr> <tr> <td>5.2</td> <td>Products and services of the cluster cover a particular market segment of the agro-food sector.</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>x</td> </tr> <tr> <td>5.3</td> <td>Products and services of the cluster cover a particular customer group in the agro-food sector.</td> <td>1</td> <td>2</td> <td>x</td> <td>4</td> <td>5</td> </tr> <tr> <td>5.4</td> <td>Products and services of the cluster are highly innovative.</td> <td>1</td> <td>2</td> <td>3</td> <td>x</td> <td>5</td> </tr> <tr> <td>5.5</td> <td>Innovation activities led to a rise in the cluster's income.</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>x</td> </tr> <tr> <td>5.6</td> <td>Innovation activities increased the profit raised from new products and services by the cluster.</td> <td>1</td> <td>2</td> <td>3</td> <td>x</td> <td>5</td> </tr> <tr> <td>5.7</td> <td>Innovation has led to an increase of the cluster's operating profit.</td> <td>1</td> <td>2</td> <td>3</td> <td>x</td> <td>5</td> </tr> <tr> <td colspan="7">If it did, how much of this profit resulted from innovation?</td> </tr> <tr> <td>5.8</td> <td>The cluster experienced cost reduction due to innovations.</td> <td>1</td> <td>2</td> <td>x</td> <td>4</td> <td>5</td> </tr> <tr> <td>5.9</td> <td>Innovation has clear impact on the cluster.</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>x</td> </tr> <tr> <td colspan="7">Please quantify this impact.</td> </tr> <tr> <td>5.10</td> <td>Innovation led to an increase in the number of employees in your organization.</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>x</td> </tr> <tr> <td colspan="7">If yes, how many people did you hire in the past 3 years?</td> </tr> <tr> <td colspan="7">Notes:</td> </tr> </tbody> </table> <p>Fig.1</p> <p>Innovation profile</p> <p>Spider diagram</p> <p>Fig.2</p>	5 Innovation results		totally disagree	disagree	neither agree nor disagree	agree	totally agree	5.1	Products and services offered by the cluster cover the entire value chain of the agro-food sector.	1	2	3	4	x	5.2	Products and services of the cluster cover a particular market segment of the agro-food sector.	1	2	3	4	x	5.3	Products and services of the cluster cover a particular customer group in the agro-food sector.	1	2	x	4	5	5.4	Products and services of the cluster are highly innovative.	1	2	3	x	5	5.5	Innovation activities led to a rise in the cluster's income.	1	2	3	4	x	5.6	Innovation activities increased the profit raised from new products and services by the cluster.	1	2	3	x	5	5.7	Innovation has led to an increase of the cluster's operating profit.	1	2	3	x	5	If it did, how much of this profit resulted from innovation?							5.8	The cluster experienced cost reduction due to innovations.	1	2	x	4	5	5.9	Innovation has clear impact on the cluster.	1	2	3	4	x	Please quantify this impact.							5.10	Innovation led to an increase in the number of employees in your organization.	1	2	3	4	x	If yes, how many people did you hire in the past 3 years?							Notes:							
5 Innovation results		totally disagree	disagree	neither agree nor disagree	agree	totally agree																																																																																																								
5.1	Products and services offered by the cluster cover the entire value chain of the agro-food sector.	1	2	3	4	x																																																																																																								
5.2	Products and services of the cluster cover a particular market segment of the agro-food sector.	1	2	3	4	x																																																																																																								
5.3	Products and services of the cluster cover a particular customer group in the agro-food sector.	1	2	x	4	5																																																																																																								
5.4	Products and services of the cluster are highly innovative.	1	2	3	x	5																																																																																																								
5.5	Innovation activities led to a rise in the cluster's income.	1	2	3	4	x																																																																																																								
5.6	Innovation activities increased the profit raised from new products and services by the cluster.	1	2	3	x	5																																																																																																								
5.7	Innovation has led to an increase of the cluster's operating profit.	1	2	3	x	5																																																																																																								
If it did, how much of this profit resulted from innovation?																																																																																																														
5.8	The cluster experienced cost reduction due to innovations.	1	2	x	4	5																																																																																																								
5.9	Innovation has clear impact on the cluster.	1	2	3	4	x																																																																																																								
Please quantify this impact.																																																																																																														
5.10	Innovation led to an increase in the number of employees in your organization.	1	2	3	4	x																																																																																																								
If yes, how many people did you hire in the past 3 years?																																																																																																														
Notes:																																																																																																														

