

29th January 2021

Agenda

Danube S3 Cluster

**Transnational Cluster Cooperation active on Agro–food,
based on Smart Specialization Approach in the Danube region**

**Business Internationalization and Scale-up
Training for Cluster Managers and Cluster members**

Meeting venue: Online

10:00	Welcome, Introduction, Warm-up
10:30	Business Internationalization and Scale up: Definitions and rationale
10:50	Strategies and tools for looking inward (own competences and shortcomings)
11:40	Coffee break
12:00	Strategies and tools for looking outward (influences and trends)
13:05	Support for innovation
13:20	Questions and feedback
13:30	End of training

Project co-funded by European Union funds (ERDF, IPA, ENI)

Project Website: www.interreg-danube.eu/approved-projects/danube-s3-cluster

Facebook: www.facebook.com/Danube-S3-Cluster-187175048631004/

LinkedIn: www.linkedin.com/in/danube-s3-cluster-project-2387b0166/

Twitter: <https://twitter.com/DanubeS3>