

29th October 2020

Invitation

Danube S3 Cluster Project

Transnational Cluster Cooperation active on Agro-food,
based on Smart Specialization Approach in the Danube region

VIRTUAL BROKERAGE EVENT IN THE FIELD OF AGRO-FOOD

Dear Colleagues and Partners,

The National Institute of Research – Development for Machines and Installations designed for Agriculture and Food Industry – INMA, Romania, would like to invite you to a virtual brokerage event in the field of agro-food, which will take place on 29th October 2020 between 13:30-18:00 EET on the b2match platform.

The b2b is organised as part of the implementation of activities under Danube S3 Cluster project (<http://www.interreg-danube.eu/approved-projects/danube-s3-cluster>) and is targeted at participants from the EUSDR countries who are interested in finding partners for transnational cooperation among clusters and improve the skills, competences and business connections that serve to facilitate clusters' access to new markets and technology transfer. The event is also aimed at developing partnerships among different 4-helix actors for the development of innovative project ideas and proposals as well as exchange of good practices.

The brokerage event is aimed at various target groups:

- clusters (both representatives of cluster organisations and cluster members);
- SMEs, large companies;
- policy makers;
- universities and research institutes;
- innovation and technological transfer entities;
- regional and local administrations;
- **experts on technological transfer, IPR, open innovation, internationalization, scale-up, clusters.**

Participation is free of charge. Registration and video meetings will take place online on the b2match platform (link <https://b2b-in-agro-food.b2match.io>).

Registration will take place online starting with 09.10.2020 until 29.10.2020. Participants can book their meetings starting with 12.10.2020 until 29.10.2020.

In addition to the b2b event, registered participants will have a free access to the **Virtual Innovation Forum**, which will be held as a back-to-back event in the morning of 29th October (09:00 – 13:00 EET), on ZOOM platform (link <https://zoom.us/j/4889922209>)

Please contact us if you have any questions.

Contact data: Cornelia Muraru-Ionel – cornelia.muraru.ionel@gmail.com; phone: +40742226193
Sebastian-Lucian Muraru – sebi_muraru@yahoo.com ; phone: +40740003833

Project co-funded by European Union funds (ERDF, IPA, ENI)

Project Website: www.interreg-danube.eu/approved-projects/danube-s3-cluster

Facebook: www.facebook.com/Danube-S3-Cluster-187175048631004/

LinkedIn: www.linkedin.com/in/danube-s3-cluster-project-2387b0166/

Twitter: <https://twitter.com/DanubeS3>